



[Conduce Group](#) and [Mackenzie Morgan Aerospace Consultants](#) have forged a new commercial partnership to provide innovative professional services bridging the gap between business strategy and information technology.

Following the successful roll-out of our “virtual office” environment, it was clear that there were mutual benefits to be enjoyed by both parties through a more structured agreement. The virtual office enables Mackenzie Morgan to provide client project specific data to their desk-top, wider Mackenzie Morgan and industry news in a secure environment; company and client access is controlled to the individual user level.

Steve Russell, Conduce Group CEO said:

“This partnership adds further credentials and capabilities to our Aerospace specific solutions; and our unrivalled aerospace IT expertise brings a new technological dimension to services provided by Mackenzie Morgan. The added value that each party brings to this partnership ensures seamless collaboration between our companies which to our customers will appear to be provided by one unified organisation.”

Mackenzie Morgan, have already been invited to participate in the development of a number of new Conduce Group products; these products should provide the executive and business operator with access to technology, traditionally the domain of major carriers, through commercially available devices.

Malcolm Cox, Mackenzie Morgan Managing Director added:

“This agreement gives us more confidence when approaching new customers; we now have the capability to solve a wider range of operational and business challenges without recourse to external selection processes. The clients will see a reduction in project timelines and technical solutions that are as current as is possible.”

This agreement is effective from with immediate effect.

**[About Conduce Group](#)**  
<http://www.conduce.net>

The Conduce Group is an IT & business services organization dedicated to providing first-class professional services in an ever changing business climate. Through our IT Services, Consulting & Software divisions the Conduce Group can cater for all of your IT & business services requirements; and with the recent acquisition of Dreamscape Design our web & print design capability has been

further strengthened.

Providing innovative, yet pragmatic solutions for all of your business needs, in an integrated manner, is now a real possibility for enterprises of all sizes.

### **About Mackenzie Morgan**

<http://www.mackenzie-morgan.com>

Mackenzie Morgan recognises that the aviation industry is extremely price sensitive, and margins can be very slim. We have always taken the decisions that are required for the success of the organisation, not the decisions that are popular, we will tell you what you need to know, not necessarily what you want to hear. The advice and guidance provided will be that that is required at that point in time to successfully develop your business.

We pride ourselves in the innovative approach we take to the delivery of all services, we will fully utilise current technology, without the need for expensive fixed operations; all documentation and supporting data is available at all times through Mackenzie Morgan's dedicated IT resources through personalised logons.